



R-Ladies Quarterly Summary

Period-over-Period Community Insights

R-Ladies Global

2025-10-22

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Executive Summary

This quarterly report provides a snapshot of R-Ladies community activity, highlighting key metrics and trends compared to previous periods.

Quarter: 2025 Q4

Period: October 01 - December 31, 2025

- **Total Events:** 34
 - Quarter-over-quarter: -39.3%
 - Year-over-year: -62.6%
- **Active Chapters:** 26
 - Quarter-over-quarter: -10.3%
 - Year-over-year: -44.7%



Quarterly Comparison

Event Volume Trends

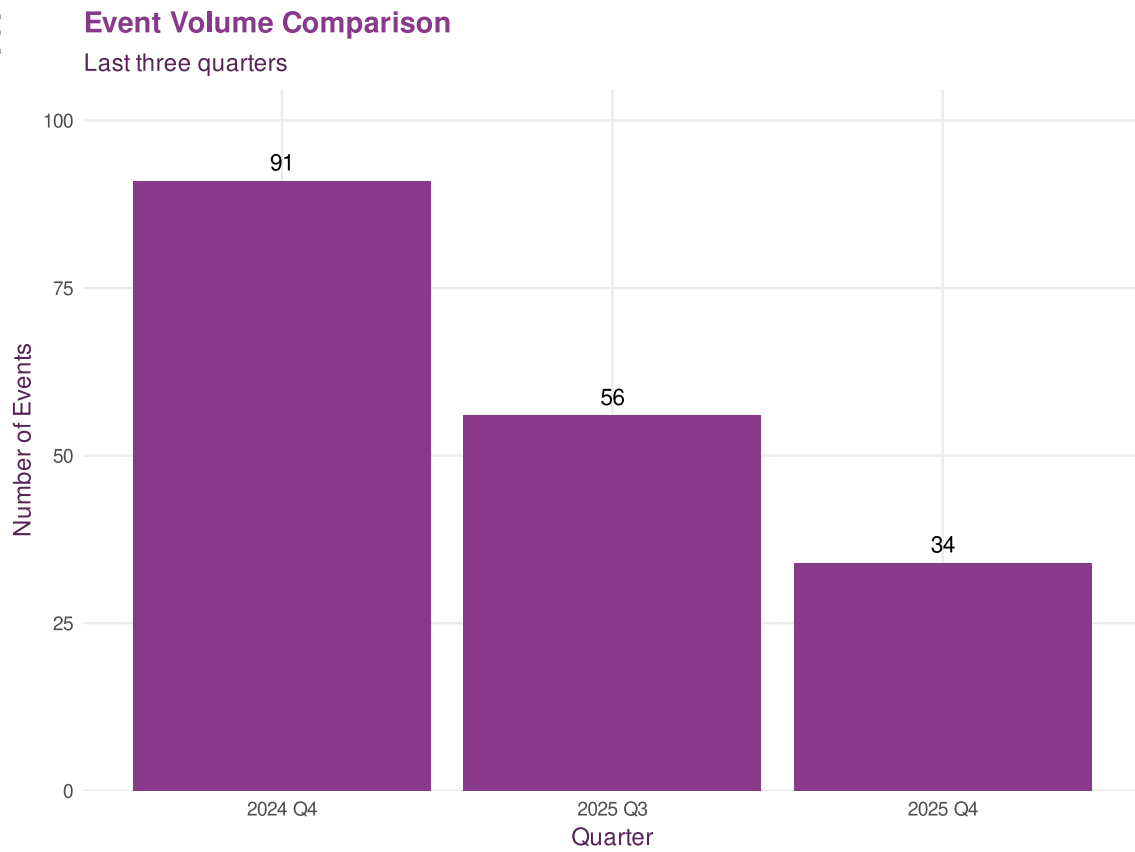


Figure 1: Event volume comparison across quarters



Active Chapter Trends

Active Chapters Comparison

Chapters hosting at least one event per quarter

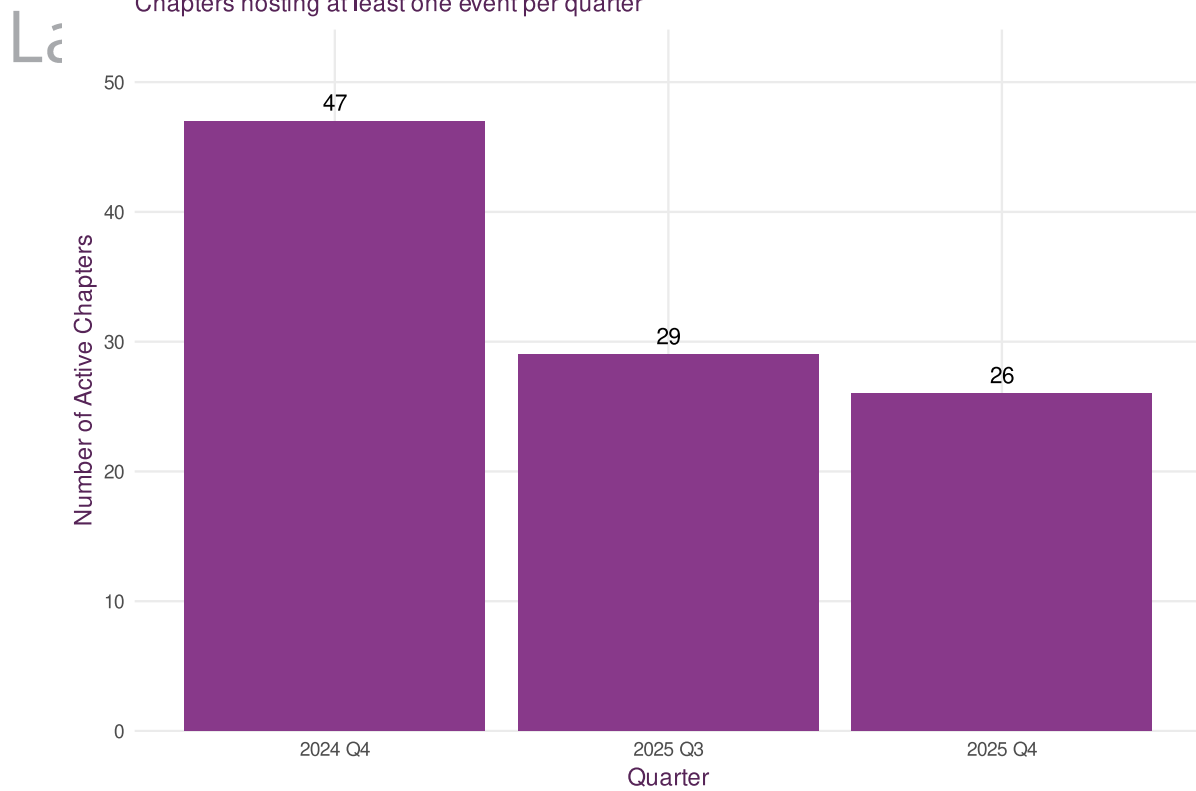


Figure 2: Active chapter comparison across quarters



Current Quarter Highlights

Event Format Distribution

Event Format Distribution: 2025 Q4

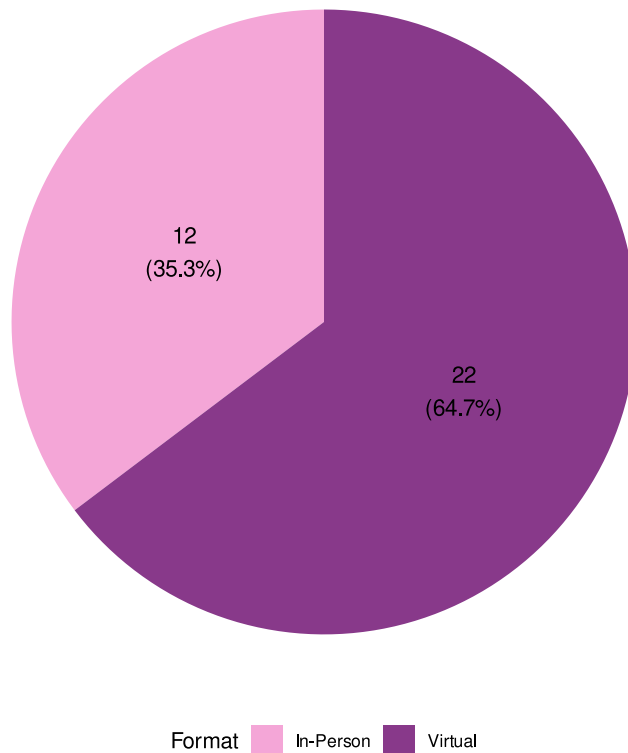


Figure 3: Virtual vs in-person events this quarter



Monthly Activity Within Quarter

Monthly Event Distribution: 2025 Q4

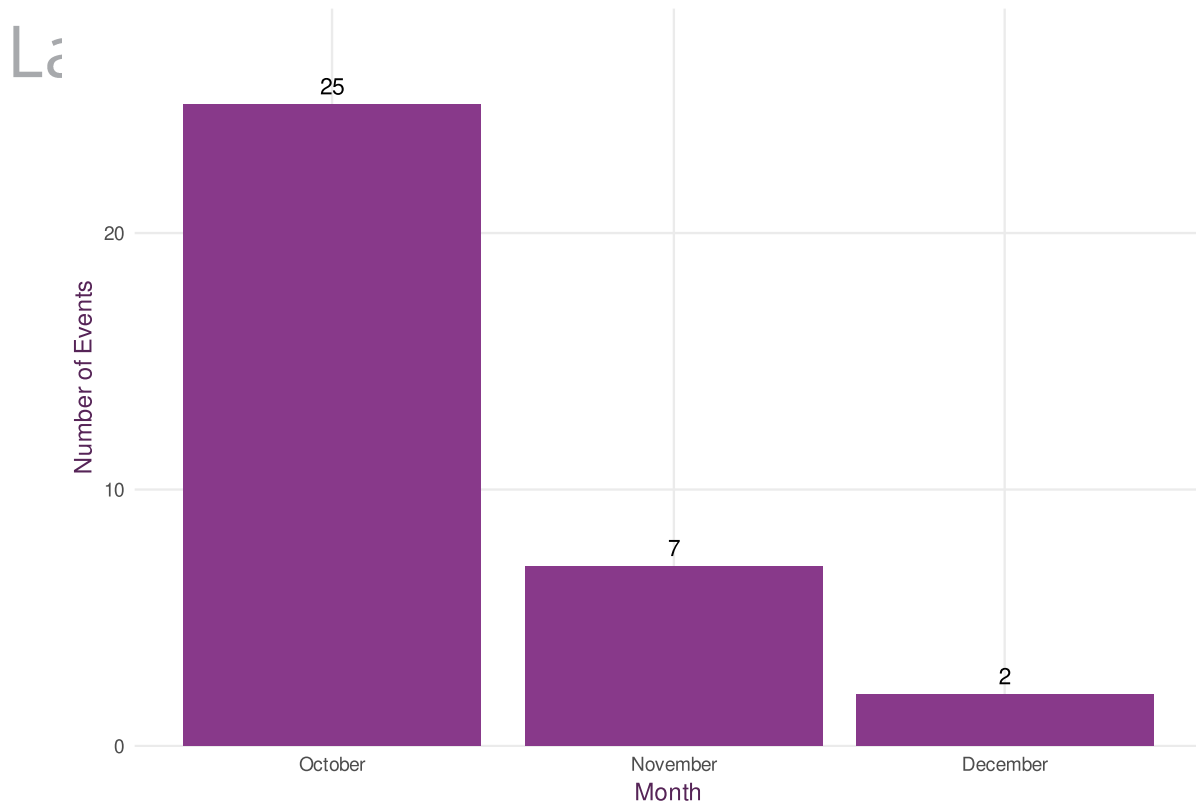


Figure 4: Event activity by month within current quarter



Top Performing Chapters

Top 15 Chapters: 2025 Q4

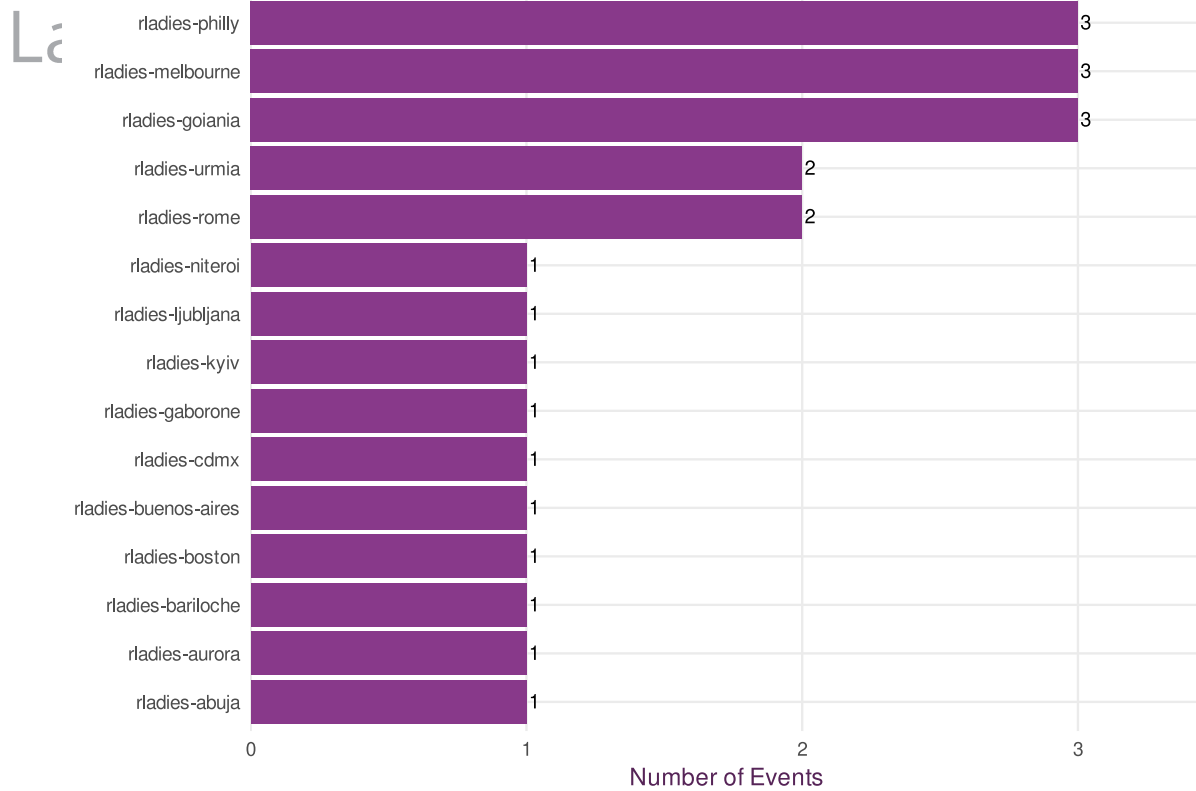


Figure 5: Most active chapters this quarter



Regional Performance

Regional Distribution: 2025 Q4

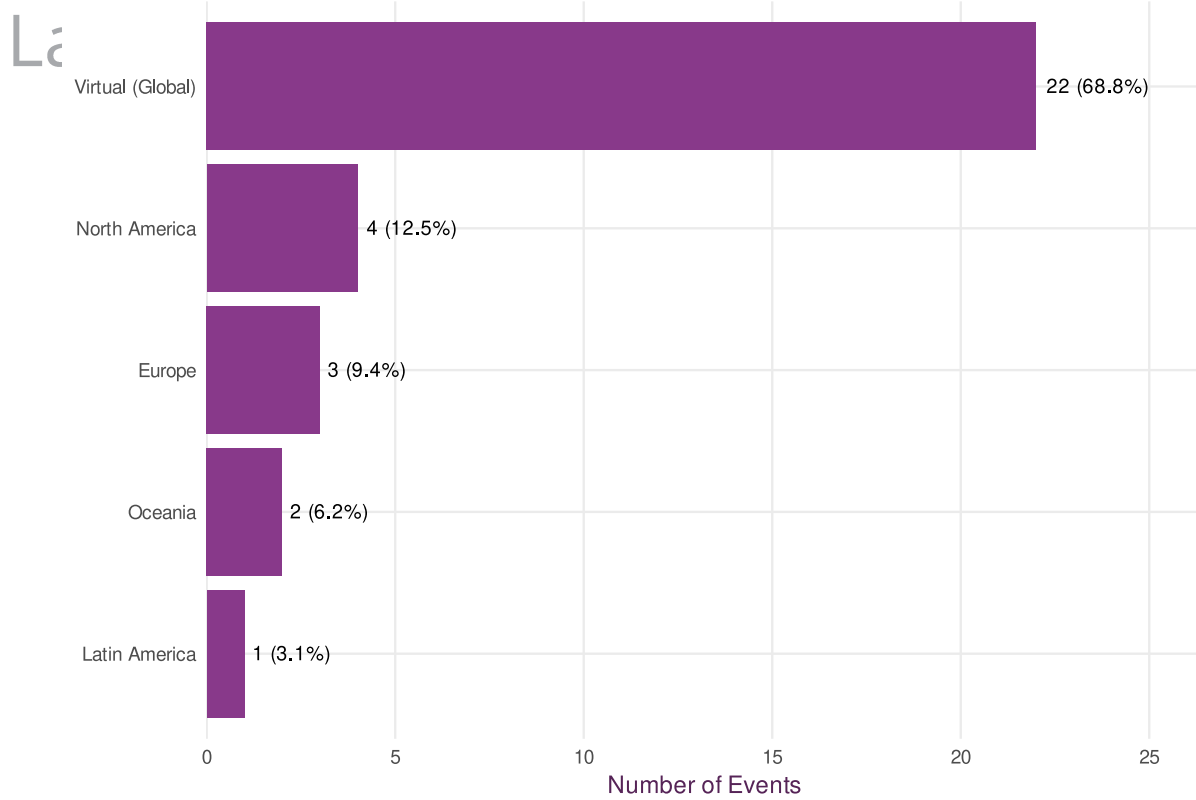


Figure 6: Event distribution by region this quarter



New and Returning Chapters

Chapter Activity Status

Comparing 2025 Q4 to 2025 Q3

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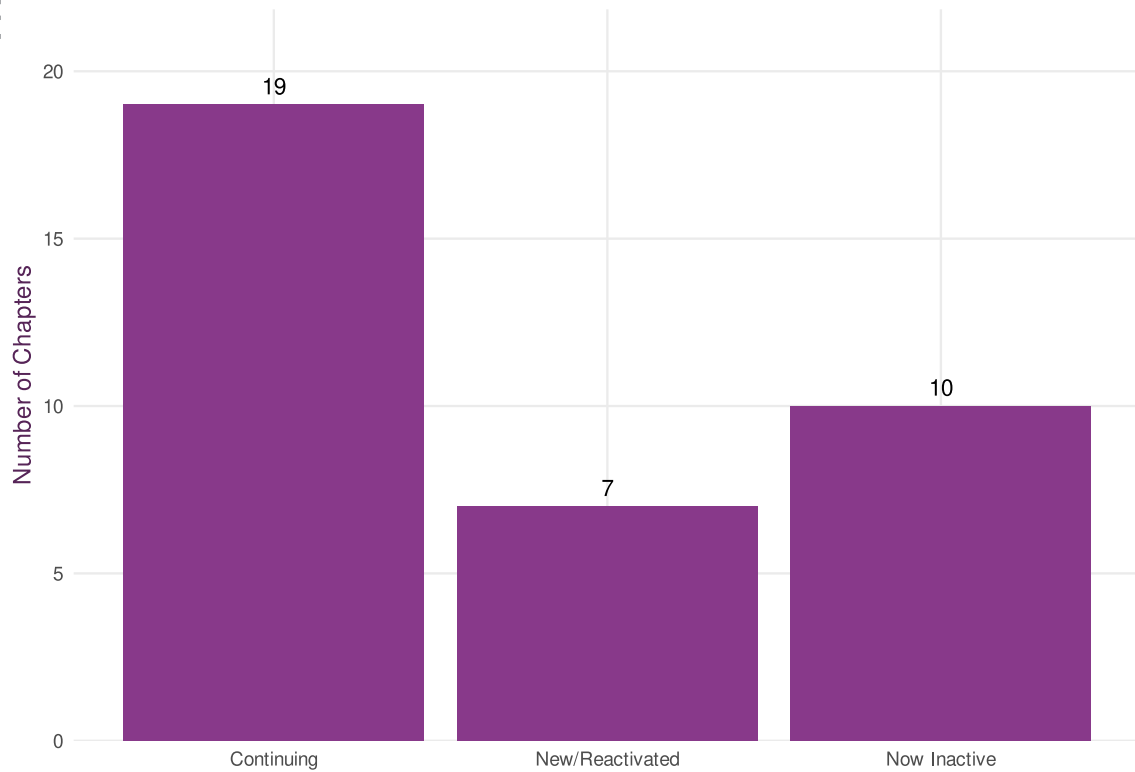


Figure 7: Chapter activity status

New or reactivated chapters (7 total): - rladies-ljubljana - rladies-gaborone - rladies-resistencia-corrientes - rladies-sheffield - rladies-bariloche - rladies-santa-barbara - rladies-cdmx



Event Timing Patterns

Events by Day of Week: 2025 Q4

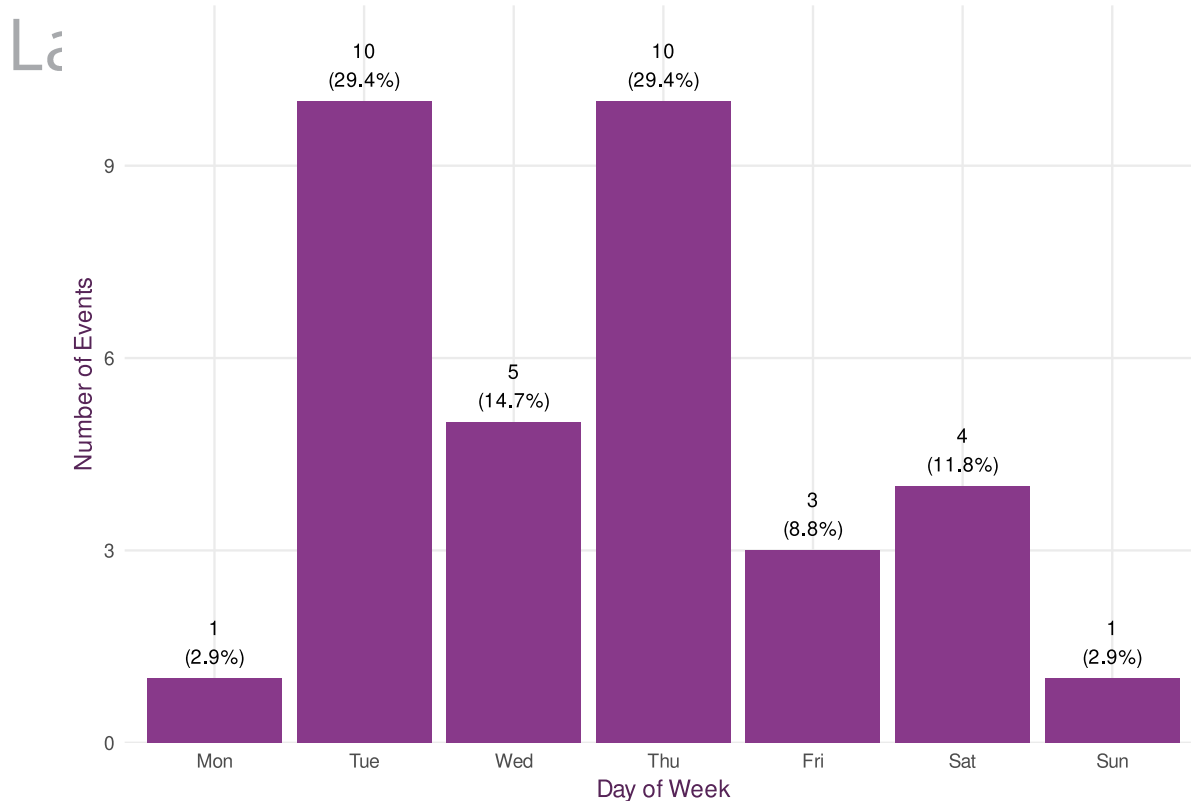


Figure 8: Day of week distribution this quarter

Performance Indicators

Metric	2025 Q4	2025 Q3	2024 Q4
Total Events	34.0	56.0	91.0
Active Chapters	26.0	29.0	47.0
Avg Events/Chapter	1.3	1.9	1.9
Virtual Events (%)	64.7	78.6	65.9
In-Person Events (%)	35.3	21.4	34.1

Looking Ahead

Upcoming Quarter Preparation

Based on current trends and historical patterns:

- Expected events next quarter: **36** (assuming 5% growth)



- Chapters needing support: **10** (became inactive this quarter)
- Growth opportunity: Focus on sustaining momentum of 7 new/reactivated chapters

Recommendations

1. **Chapter support:** Reach out to 10 chapters that went inactive
 2. **New chapter onboarding:** Provide resources to 7 new/reactivated chapters
 3. **Best practices:** Share success strategies from top performing chapters
 4. **Regional focus:** Latin America shows lowest activity - consider targeted support
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Report period: October 01 - December 31, 2025

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Data source: R-Ladies Meetup Archive