



# R-Ladies Quarterly Summary

## Period-over-Period Community Insights

R-Ladies Global

2025-10-22

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### Executive Summary

This quarterly report provides a snapshot of R-Ladies community activity, highlighting key metrics and trends compared to previous periods.

#### Quarter: 2025 Q4

Period: October 01 - December 31, 2025

- **Total Events:** 34
  - Quarter-over-quarter: -39.3%
  - Year-over-year: -62.6%
- **Active Chapters:** 26
  - Quarter-over-quarter: -10.3%
  - Year-over-year: -44.7%



## Quarterly Comparison

### Event Volume Trends

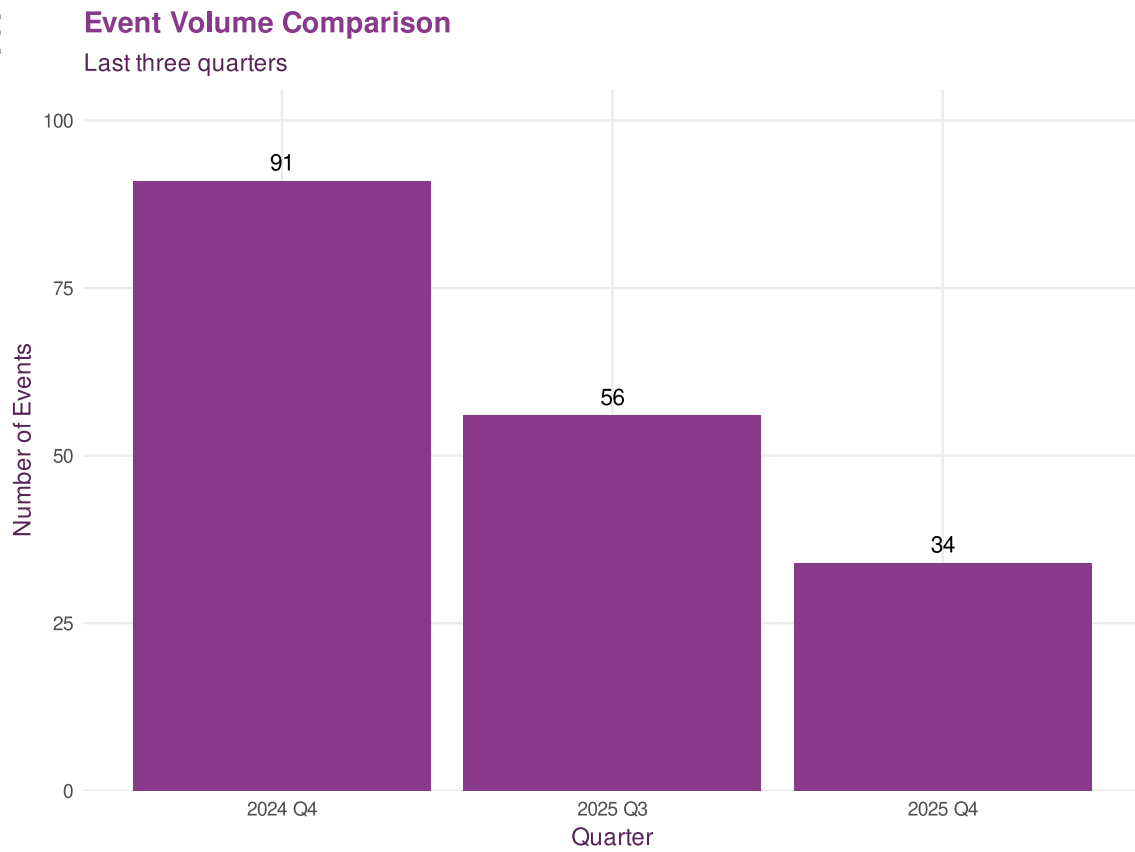


Figure 1: Event volume comparison across quarters



## Active Chapter Trends

### Active Chapters Comparison

Chapters hosting at least one event per quarter

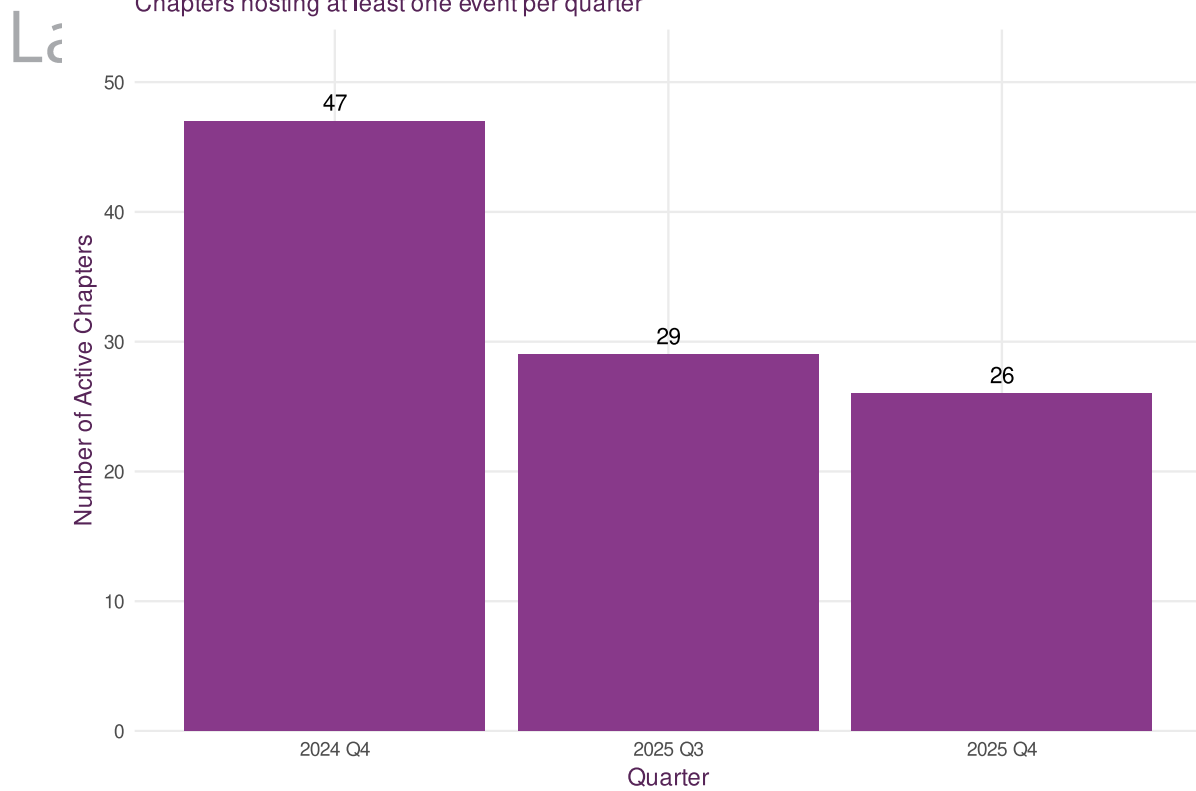


Figure 2: Active chapter comparison across quarters



## Current Quarter Highlights

### Event Format Distribution

Event Format Distribution: 2025 Q4

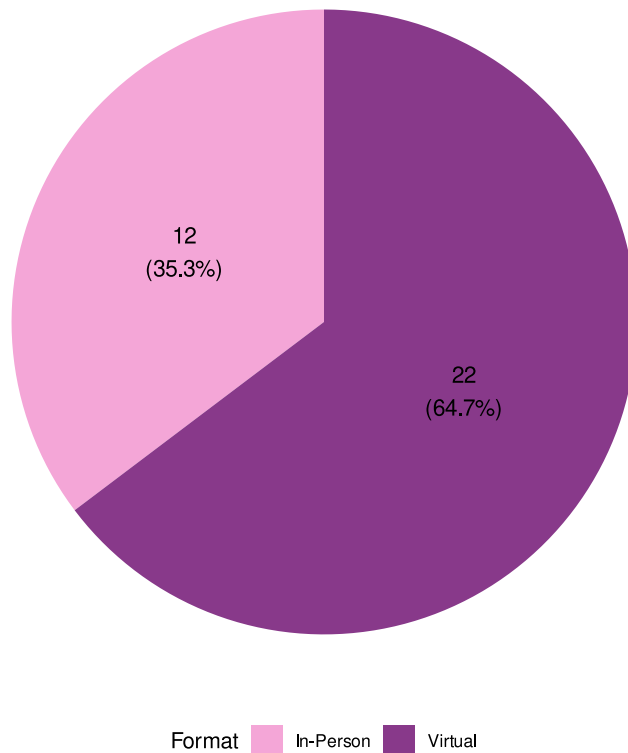


Figure 3: Virtual vs in-person events this quarter



## Monthly Activity Within Quarter

### Monthly Event Distribution: 2025 Q4

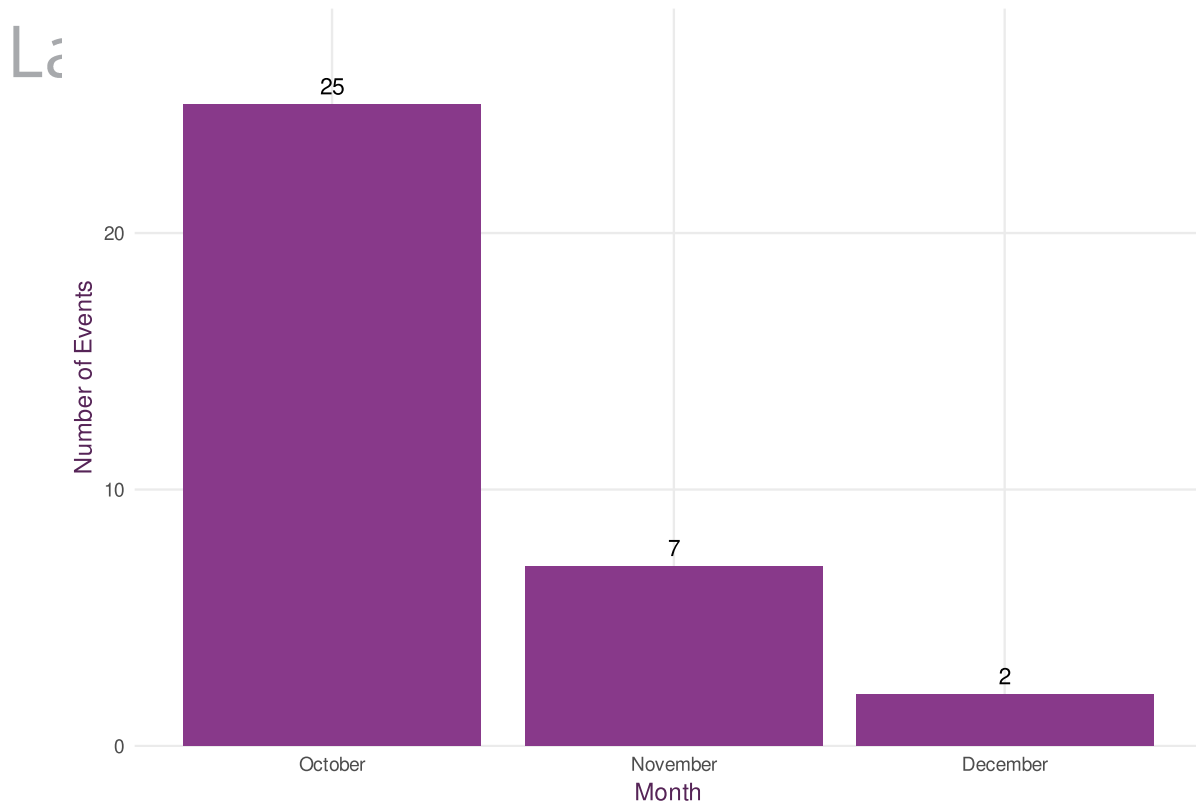


Figure 4: Event activity by month within current quarter



## Top Performing Chapters

### Top 15 Chapters: 2025 Q4

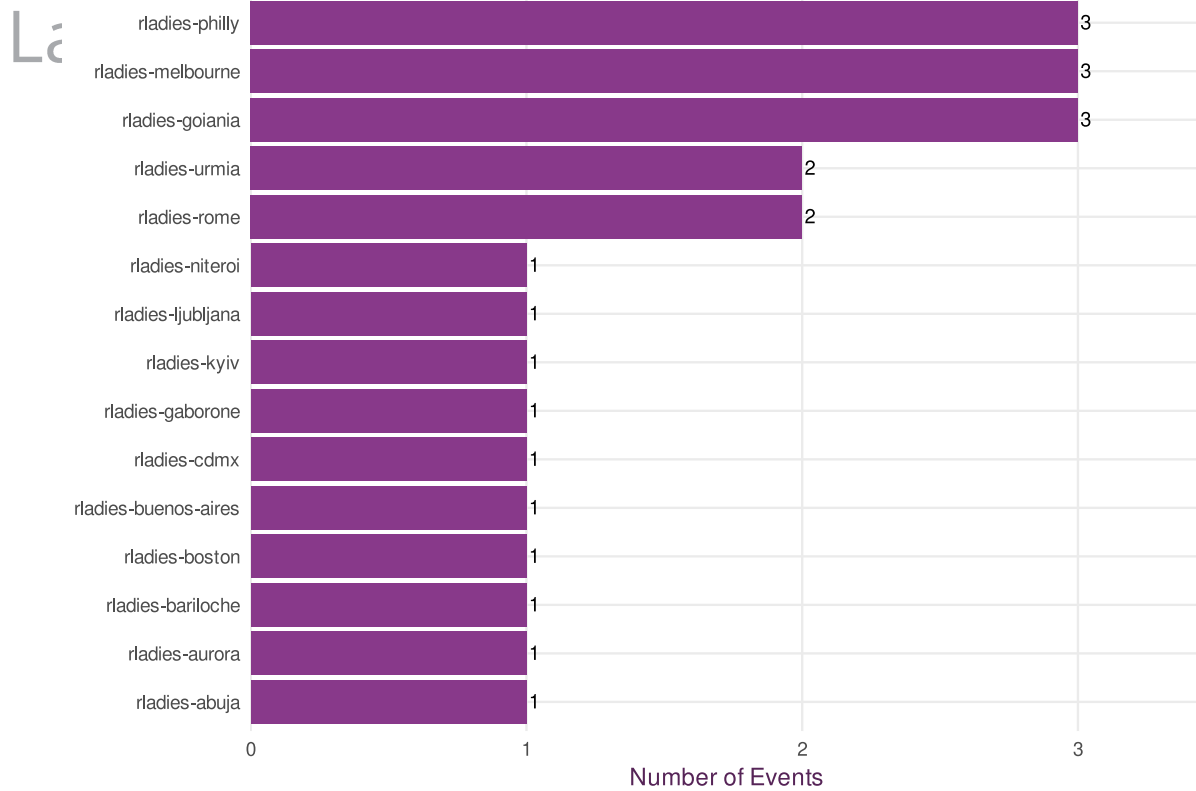


Figure 5: Most active chapters this quarter



## Regional Performance

### Regional Distribution: 2025 Q4

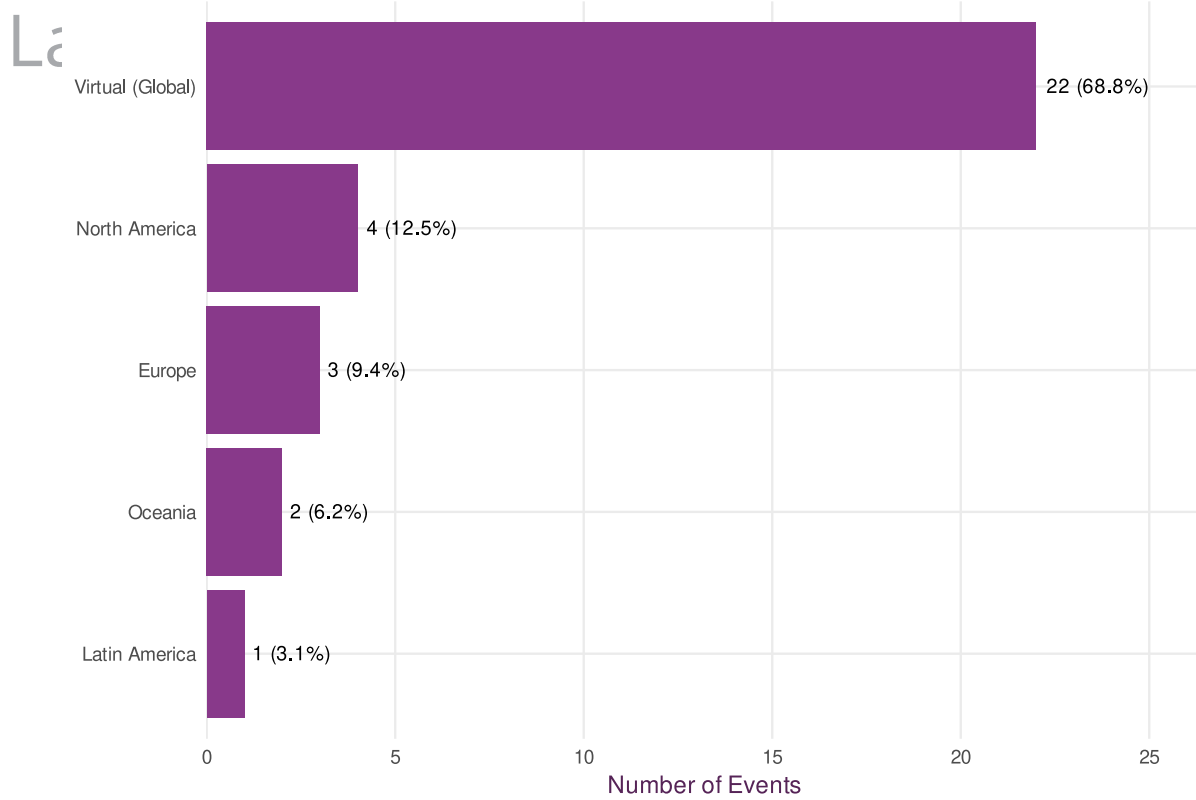


Figure 6: Event distribution by region this quarter



## New and Returning Chapters

### Chapter Activity Status

Comparing 2025 Q4 to 2025 Q3

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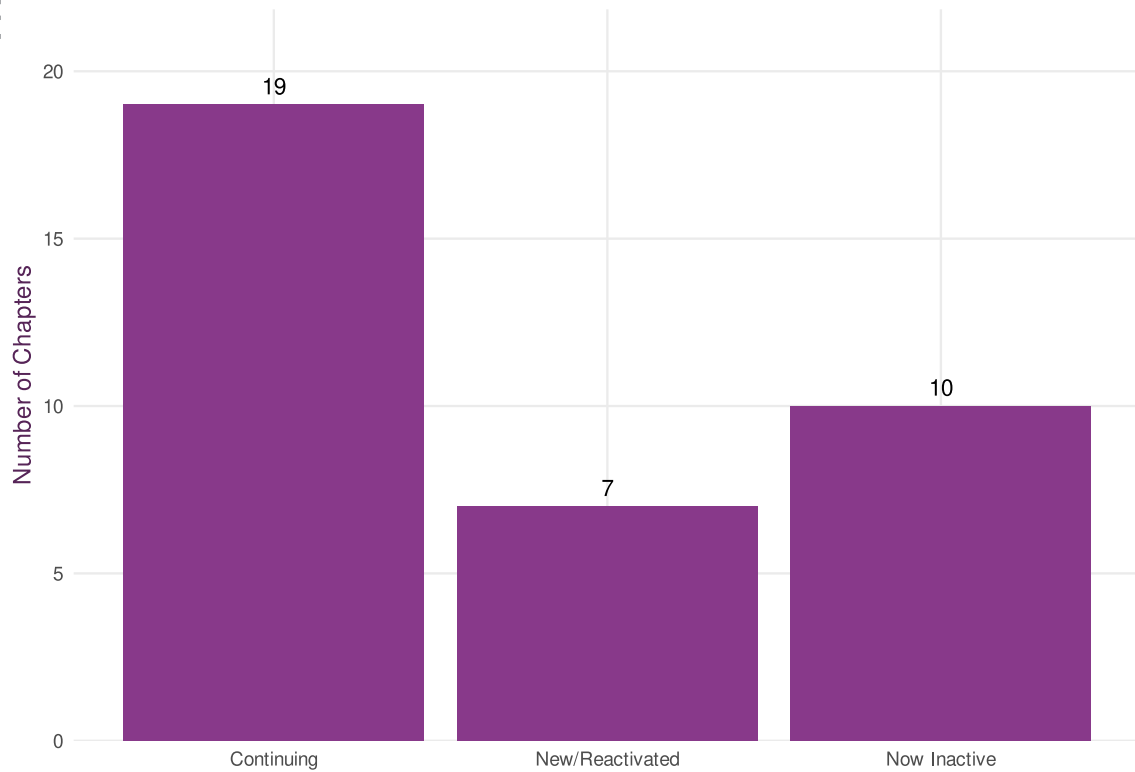


Figure 7: Chapter activity status

**New or reactivated chapters** (7 total): - rladies-ljubljana - rladies-gaborone - rladies-resistencia-corrientes - rladies-sheffield - rladies-bariloche - rladies-santa-barbara - rladies-cdmx



## Event Timing Patterns

### Events by Day of Week: 2025 Q4

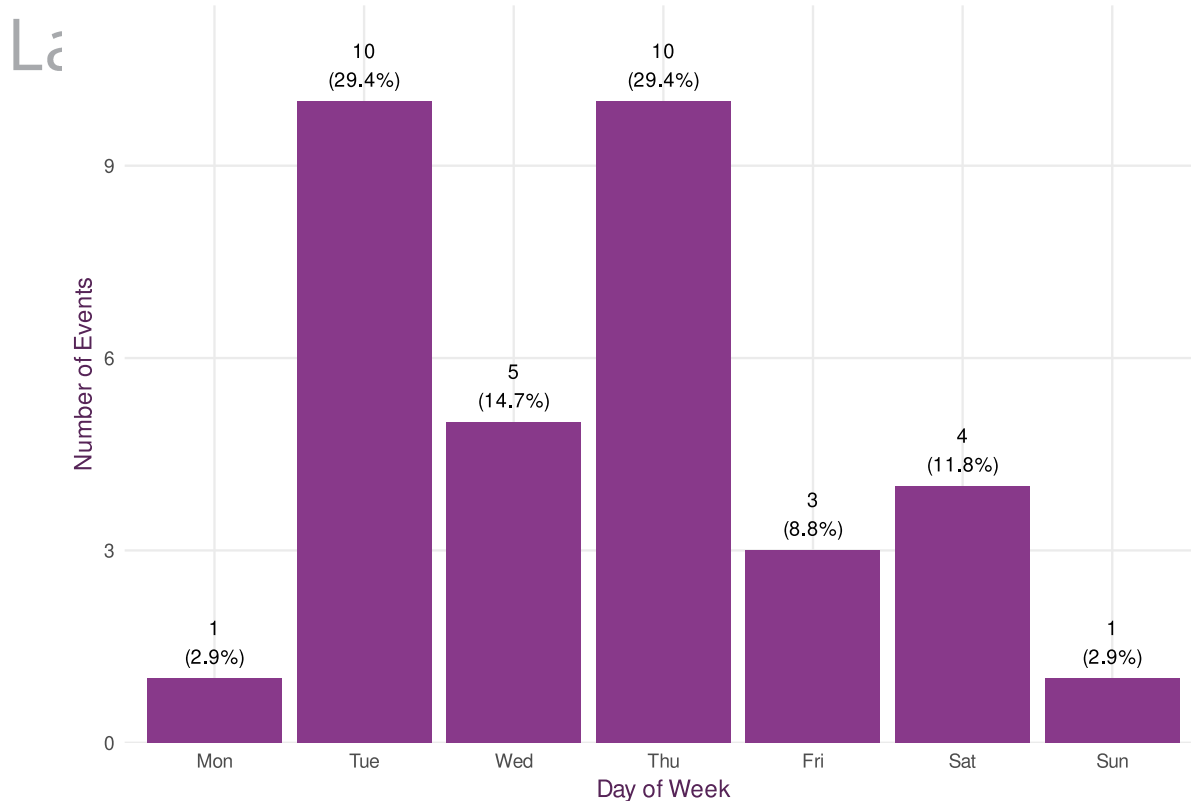


Figure 8: Day of week distribution this quarter

## Performance Indicators

| Metric               | 2025 Q4 | 2025 Q3 | 2024 Q4 |
|----------------------|---------|---------|---------|
| Total Events         | 34.0    | 56.0    | 91.0    |
| Active Chapters      | 26.0    | 29.0    | 47.0    |
| Avg Events/Chapter   | 1.3     | 1.9     | 1.9     |
| Virtual Events (%)   | 64.7    | 78.6    | 65.9    |
| In-Person Events (%) | 35.3    | 21.4    | 34.1    |

## Looking Ahead

### Upcoming Quarter Preparation

Based on current trends and historical patterns:

- Expected events next quarter: **36** (assuming 5% growth)



- Chapters needing support: **10** (became inactive this quarter)
- Growth opportunity: Focus on sustaining momentum of 7 new/reactivated chapters

### Recommendations

1. **Chapter support:** Reach out to 10 chapters that went inactive
  2. **New chapter onboarding:** Provide resources to 7 new/reactivated chapters
  3. **Best practices:** Share success strategies from top performing chapters
  4. **Regional focus:** Latin America shows lowest activity - consider targeted support
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*Report period: October 01 - December 31, 2025*

*Report generated: 2025-10-22 22:28 UTC*

*Data source: R-Ladies Meetup Archive ``*